

Getty Images

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Copyright Compliance · copyrightcompliance@gettyimages.com

Unauthorized Use Notification

Case Number: CASE NO. REDACTED

Date: 29 March 2016

To: CLIENT COMPANY REDACTED

Delivered: via email and physical mail

You were previously notified that our represented imagery is or was used on your website. Copies of our prior correspondence, dated 3 March 2016, are viewable at the links provided in that notice.

Getty Images is a leading global provider of digital media. We represent over 200,000 artists, the largest community of photographers and filmmakers in the world. Getty Images has noticed its represented imagery being used on your company's website. According to our records there is no valid license issued to your company for the use of the image(s). Using imagery without a valid license is considered copyright infringement and entitles Getty Images to seek compensation on behalf of the copyright owner (Copyright Act, Title 17, U.S. Code).

Images identified — six rights-managed images:

DETECTED	CATALOG IMAGE NO.	PAGE ON WHICH THE IMAGE WAS FOUND
IMAGE REDACTED	a0002-000501	CLIENT URL REDACTED
IMAGE REDACTED	200454440-001	CLIENT URL REDACTED
IMAGE REDACTED	3291-000116	CLIENT URL REDACTED (home page)
IMAGE REDACTED	200432196-005	CLIENT URL REDACTED
IMAGE REDACTED	200403860-001	CLIENT URL REDACTED
IMAGE REDACTED	200350394-003	CLIENT URL REDACTED

License type for all six: **RM — Rights Managed**. Each entry in the original notice included a thumbnail of the catalog image alongside a screen capture of the corresponding page of the client's website.

To resolve this matter — action required within 14 business days. If a valid license or authorization exists, email the purchase or authorization information to Copyright Compliance. If not, a settlement payment should be remitted and the image(s) removed.

SETTLEMENT AMOUNT DEMANDED

\$3,575.00

FOR SIX RIGHTS-MANAGED IMAGES

“We are only charging the average licensing fee for commercial use of the rights-managed image(s)... Getty Images has incurred additional costs of \$400 per image related to the pursuit of this matter; we are currently waiving this cost, as we understand this unlicensed use may have been unintentional.”

Important. Removal of the imagery alone does not satisfy the issue. Copyright infringement can occur regardless of knowledge or intent. This letter is without prejudice to Getty Images' rights and remedies, all of which are expressly reserved.

Sincerely,

SENDER NAME REDACTED

Copyright Compliance Team — Getty Images

Redaction note. This is a real Getty Images demand letter received in March 2016 in connection with a website Technology On Call had worked on. The client's company name, domain, page URLs, the Getty case number and access code, the recipient's email address, the individual sender's name, and the detection thumbnails have all been removed from this document — the content is deleted, not covered over. Getty Images is identified because its role here is a matter of business record and is the point of the example. Everything not redacted is reproduced from the original notice. Published by Law-O-Matic as an educational exhibit. Not legal advice; Technology On Call is not a law firm.